

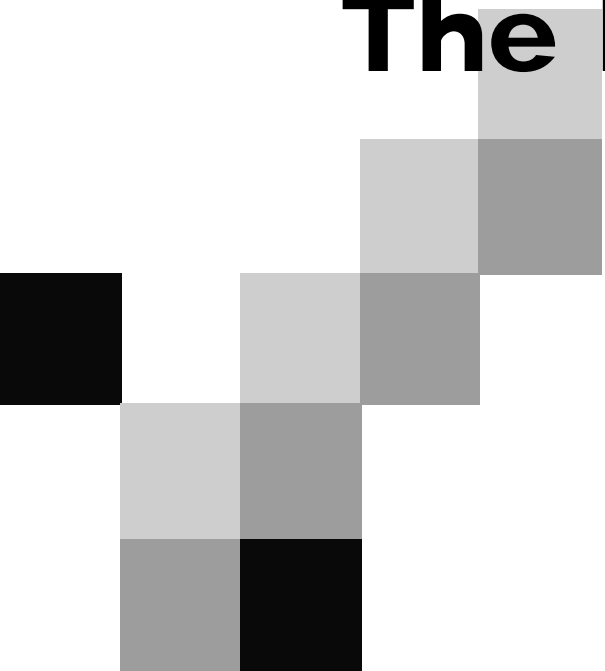
The Developing Brain

Brain development starts from the back to the front of the brain.

And it continues to develop up until age 25.



The Developing Brain



During adolescence, the parts of the brain that are responsible for expressing emotions and for seeking gratification (pleasure) tend to mature sooner in the back of the brain, than the parts that control impulses and careful and complex decision making in the front of the brain.

As one expert puts it:
the young person's brain "has a well-developed accelerator but only a partly developed brake."



The Developing Brain

The alcohol industry makes that risk even more delicious by adding fruit juice so you don't notice the taste of alcohol



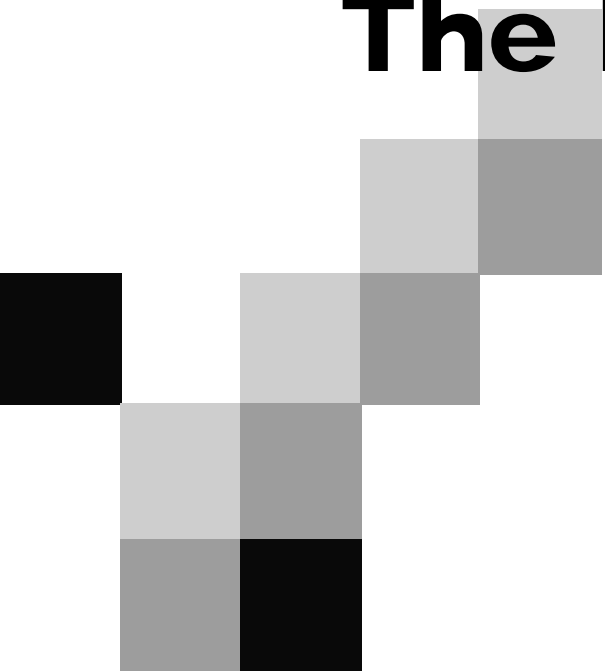
The Developing Brain



... and they appeal to young people's emotions in their ads to make it seem cool and sexy to drink.



The Developing Brain

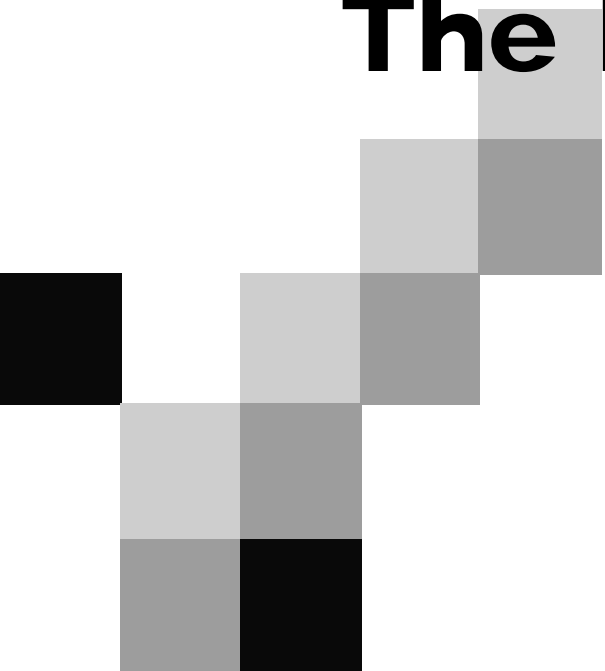


The truth is: alcohol and other drugs damage the developing brain more than it does the mature developed adult brain.

Teens who drink are often 4 to 5 times more likely to become addicted to alcohol (and other drugs) because of the vulnerability of their developing brain.



The Developing Brain



Adults therefore play an important role by using their judgment to protect teenagers.

Adults have to monitor teen access to alcohol, in the home, their community (too many stores selling alcohol), and who/what is targeting teens to drink (the alcohol industry – friends etc.)





Social Host Ordinance for San Jose City

A Brief History and Update

Prepared by Voices United and the Youthphoria Coalition

For more information Voices United
(408) 292-7292
Outreach@VoicesUnited.net



Sarah Botill, 16, died in Gilroy, December 5th, 2009.
Alcohol was a contributing factor



Triggered by the Gilroy incident Voices United along with the Youthphoria and Mayfair Alcohol and Drug Coalitions organized a Community forum on Acute Alcohol Poisoning (overdose) in February 16, 2010.

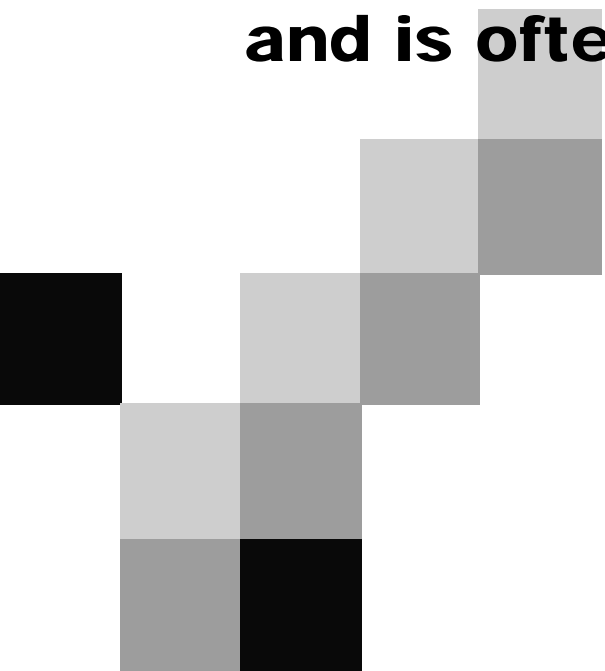
Debbie Allen's daughter, Shelby, 17, died from an alcohol overdose one year earlier. Debbie was the Speaker for the Forum:

To bring attention to the fact that underage and binge drinking can be fatal,

And can be prevented...



Underage Drinking Harms Many, and is often fatal:



Sassan Rahbari, a Leland High School graduate, died in a drunk driving crash, September 21st 2010. The driver was drunk and has been charged with a felony DUI.

Jordan West spent the day cheering for the Santa Teresa High Saints football team and later started drinking alcohol in a private home.

Jordan was killed early Sunday morning, November 21st 2010, while riding in the back seat of a crowded car of teenagers and open bottles of E&J brandy and Smirnoff vodka.



Santa Teresa Students attending Forum not long after Jordan West, a fellow student, died in a drunk driving crash, after drinking at a party in a private home. These students want a Forum in their area...



What do we do about it?



Parents and youth at Leland High School discussing preventing youth alcohol fatalities and other harm



Prevention Strategies needed to
reduce underage and binge drinking:

Social Host Ordinance: Why?

1. It creates a forum for adults and teens to talk realistically and in an informed way about teen alcohol and other drug use
2. It gives law enforcement clearer guidelines regarding underage drinking parties



Prevention Strategies needed to
reduce underage and binge drinking:

Why a Social Host Ordinance?

Underage youth often when they drink at parties in the home will either drive or be a passenger with a drunk driver – alcohol use impairs judgment

Also at underage drinking parties, if one or more go into alcohol overdose, others are often too afraid to get help, even call 911, for fear of getting into trouble



A Social Host Ordinance makes the adults liable for the underage drinking in their home.

Is this Fair?

It is the same as when your dog bites a neighbor you are still liable whether you were present and at home or not.

It forces adults to communicate more clearly with the teens in their home, and take greater precautions to ensure their safety.



Cities that already have a Social Host Ordinance in Place:



Gilroy, Morgan Hill, Palo Alto, City of Santa Clara, Los Gatos, Monte Sereno, Saratoga, Los Altos, and Santa Clara County covering the unincorporated areas

The Youthphoria Coalition has been working with San Jose City to adopt a Social Host Ordinance



New Developments regarding State Laws:



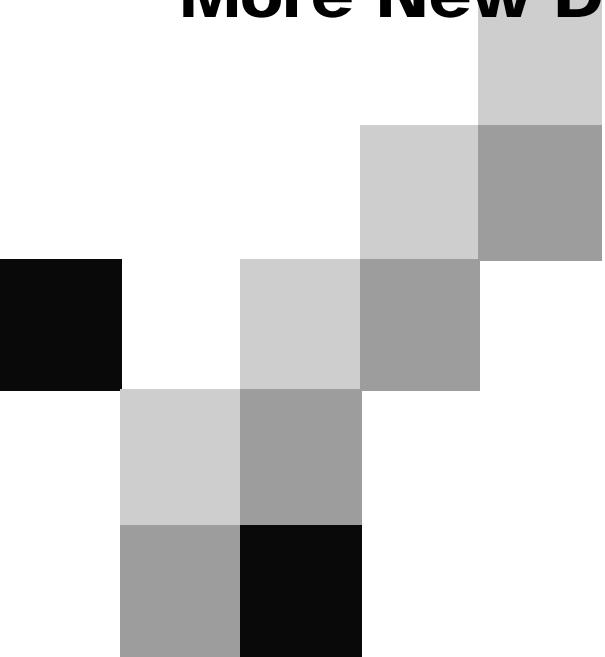
Civil Law suits are now permissible.

Governor Schwarzenegger signed a new bill into law on August 19, 2010.

- ❖ The new law allows for civil law suits if you permit alcohol/drug use in your home, and
- ❖ if that teenager, because of their use, is injured or killed, or injures/kills others,
- ❖ then the injured/killed teenager's parent or guardian can sue you.



More New Developments regarding State Laws:



In October, 2010 Governor Schwarzenegger signed legislation granting limited immunity from prosecution to underage drinkers seeking help for themselves or peers needing help because they drank too much alcohol.

If the under aged person cooperates with 911, law enforcement and the medical help, then immunity will be granted.

The main point is to reduce the fear of getting into trouble if you seek help to save a life or severe damage due to alcohol overdoses



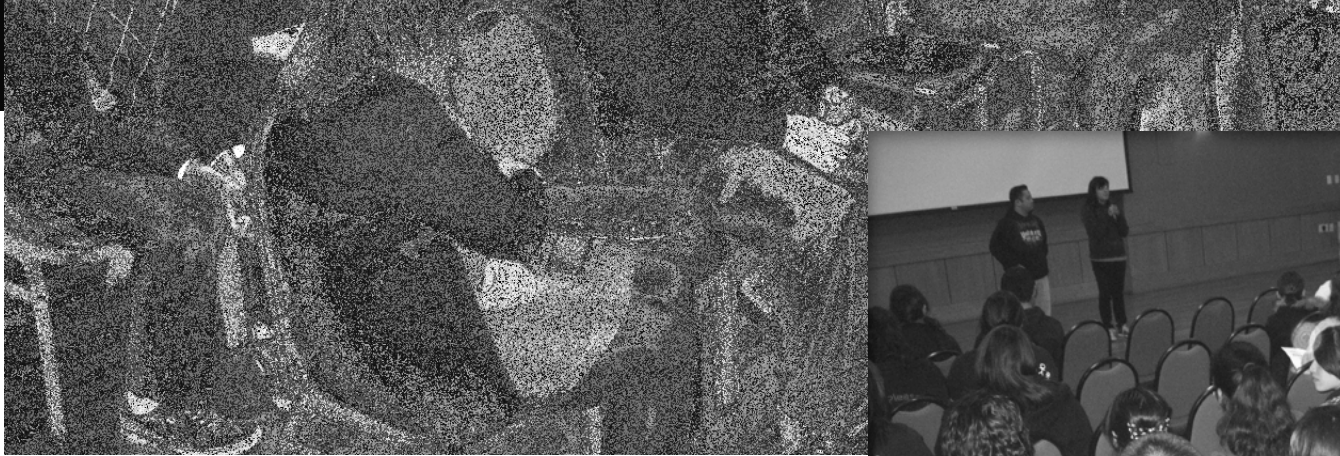
Our First Community Forum

Youth Commissioners from District 5 and 7 joined Voices United and the Youthphoria Coalition to organize the first of many community forums. It was held Friday night, December 3rd, at 6pm at the Mayfair Community Center, 2039 Kammerer Ave., San Jose CA 95116.





Over 85
people, youth
and adults
attended the
Forum



Voices United, the
Youthphoria Coalition and
the Youth Commission
organized and presented at
the Forum



The Forum consisted of Education about *What a Social Host Ordinance is*, the *Effects of Alcohol on the Teenage Brain* and why it is important to wait until after 21 (preferably 25) to drink alcohol



Youth Commissioners presented a skit and Voices United and Youthphoria Coalition presented the Educational portion of the Forum



District 10

Social Host Ordinance & Youth Drinking and Driving Forum

Wednesday, March 9

6:30–8:30pm

Almaden Community Center
(6445 Camden Avenue)

• What is a Social Host Ordinance?

- What does it affect your community?
- What are your responsibilities as a host?
- What are the consequences of violating the ordinance?
- What are the benefits of the ordinance?

This ordinance is designed to all
parents and hosts

- What are the consequences of violating the ordinance?
- What are the benefits of the ordinance?
- What are the responsibilities of a host?
- What are the consequences of violating the ordinance?
- What are the benefits of the ordinance?
- What are the responsibilities of a host?
- What are the consequences of violating the ordinance?
- What are the benefits of the ordinance?

Our Second Community Forum





Over 60 people participated



Preparing for a Social Host Ordinance:

- ❖Voices United applied for & received funding from the County Department of Alcohol and Drug Services (DADS) to have San Jose City pass a Social Host Ordinance
- ❖We approached City Councilmembers
- ❖We worked with the San Jose City Youth Commission

We have always wanted to work with the Neighborhood Commission and any other entity that can help us reach the community about underage drinking issues and the value of a Social Host Ordinance





San Jose Youth Commission



After meeting with the Youth Commission several times they passed a motion on June 28th, 2010 to work with Voices United to join forces to organize community forums in various Council Districts.

The Youth Commission felt the Social Host Ordinance coincided with creating safe environments for youth, which is part of the new Youth Bill of Rights they presented and was accepted by San Jose City Council.




Rules & Open Government Committee

City staff time is limited. Voices United reassured the Rules & Open Government Committee we have resources to dove-tail with City resources to organize Community Forums.

It is Voices United's mission to be a Resource in the Community regarding Substance Use issues, which includes Alcohol.



As Neighborhood Commissioners we hope you will relay this information to your neighborhood organizations in your District.



Voices
United would
be happy to be
a resource for any
community
meeting you plan
to organize



Let's pass a Social Host Ordinance
before the Summer (drinking) Break
in June.



The Youthphoria Coalition is
dedicated to reducing underage and
binge drinking and other drug use

For more information contact Voices United
at (408) 292-7292,
Outreach@VoicesUnited.net

The Youthphoria Coalition is in part funded by the Santa
Clara County Department of Alcohol and Drug Services
(DADS), www.sccdads.org



